MEDIA KIT
2026

WKTV Intro

CEO Greeting



전 영 남
(RON CHUN)
WKTV CEO/Chairman

WKTV Cable Network & Radio Network is a premier multicultural media company focused on serving Korean communities in the United States.

WKTV, our flagship station, was founded in 1986. Since then, it has provided direct access to the most entertaining and compelling Korean television programs.

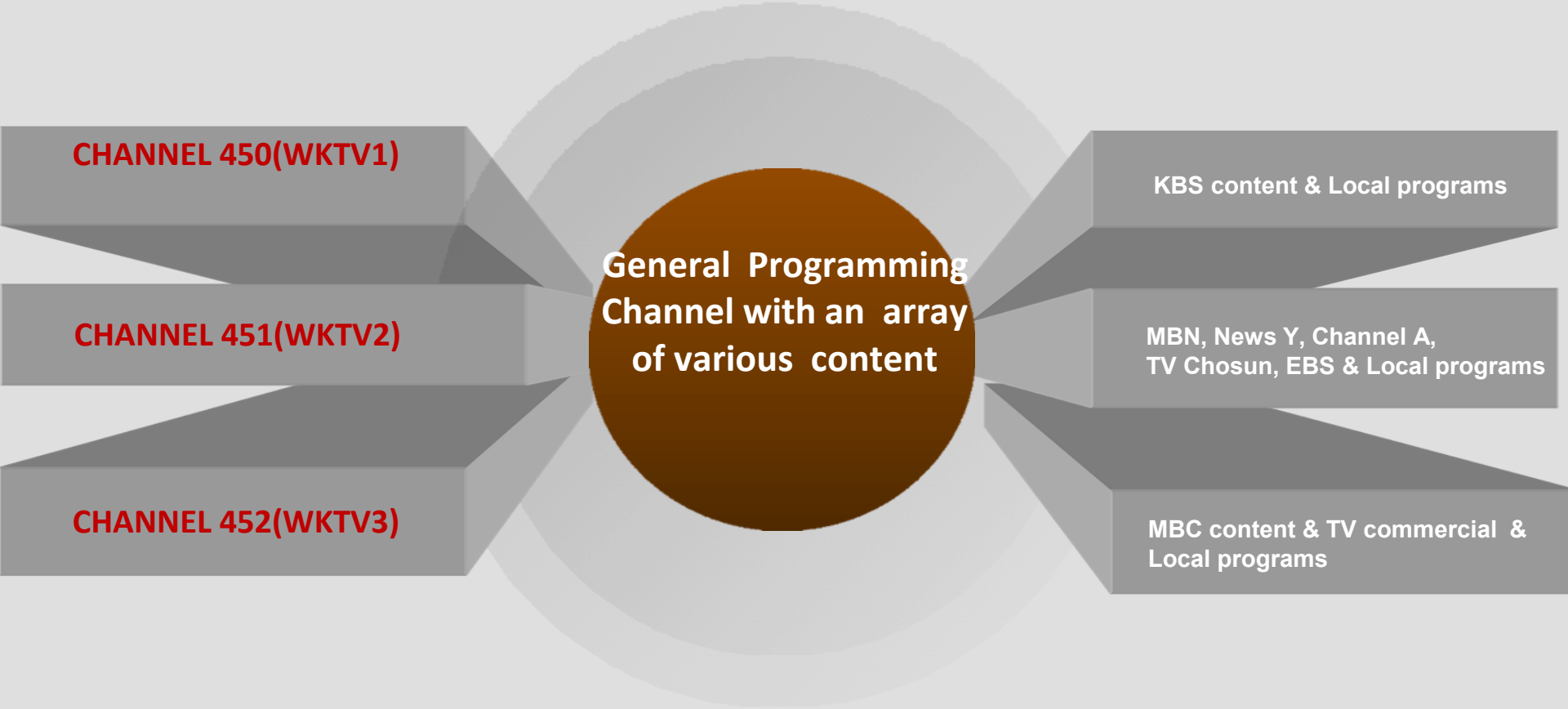
Currently, WKTV Cable Network & Radio Network is providing local and nationwide cable companies with various Korean programs on WKTV Channels 1, 2, and 3, along with Korea Today Radio Network XM Channel 163, through the Sirius XM National Platform.

WKTV Channel



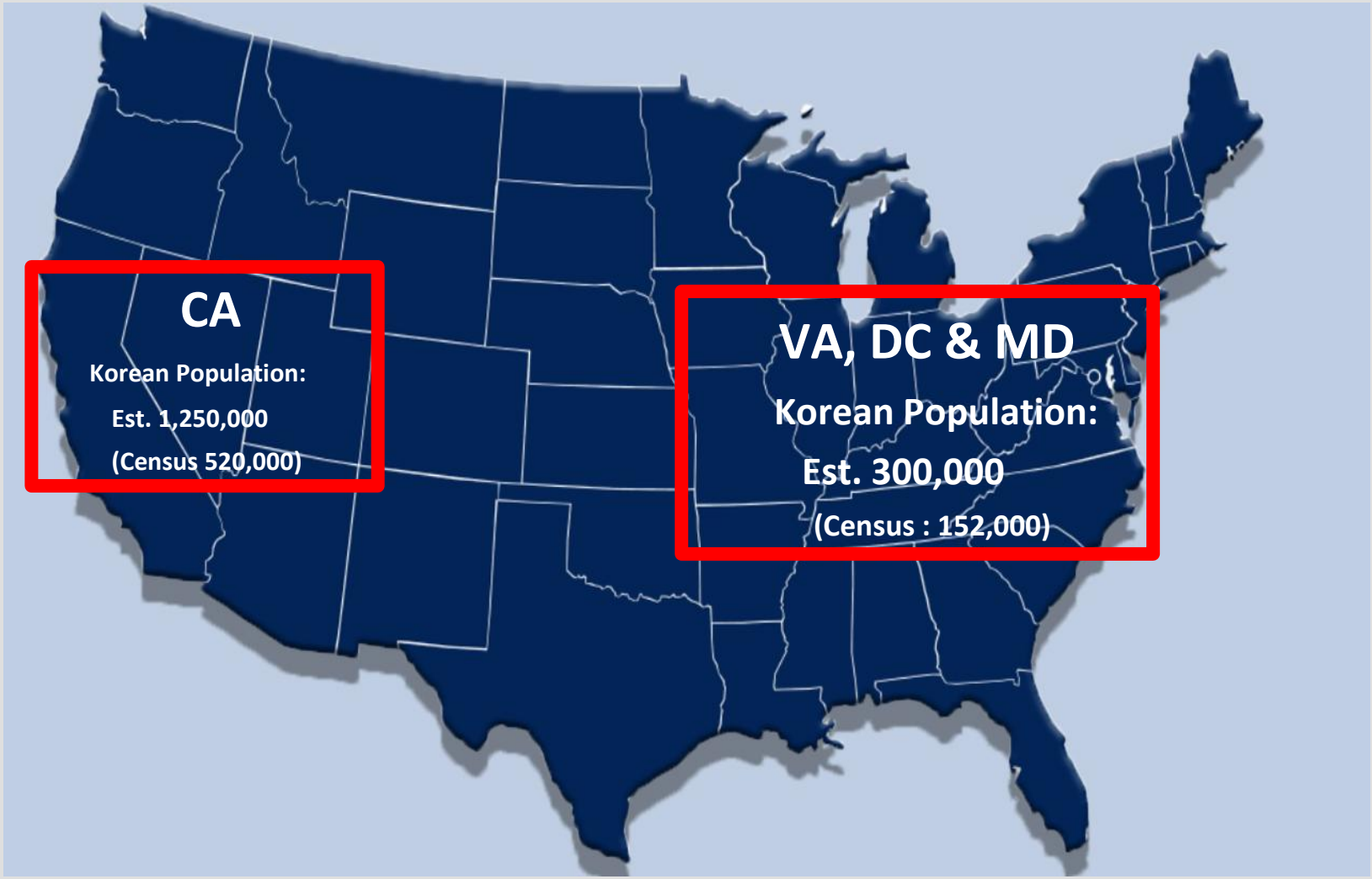
WKTV CH1	KBS (Korea Broadcasting System) News, Drama, Variety/Entertainment Show programs, and local programs
WKTV CH2	MBN, News Y, Channel A, TV Chosun, CGN, National News, Drama, Culture, Vaudeville, and Documentary programs
WKTV CH3	MBC (Mun-hwa Broadcasting Corporation) News, Drama, Variety/Entertainment Show programs, and local community programs

WKTV Channels



KBS MBC EBS CHANNEL A TV조선 news Y CGNTV

Service Area Korean Population



Service Area

VA

WKTV 1
(Cox 450)
(Comcast Line-Up
Channel by Region)

WKTV 2
(Cox 451)

WKTV 3
(Cox 452)

DC & MD

WKTV 1

(Comcast Line-Up
Channel by Region)

CA (Orange County)

WKTV 2

(COX 474)

WKTV & Subscribers

WKTV

1986

Established as the first Korean-American TV Broadcast Station in the Washington Metropolitan Area.

Present

Serves as the only Korean-American TV Broadcast Station in the Washington Metropolitan Area with 3 Korean channels and 2 Chinese channels via 24/7 Cox Cables, as well as 1 Korean channel via 24/7 Comcast in Northern Virginia, DC and MD.

1.15 Million Subscribers (Families)

WKTV has 390,000 Cox subscribers (families) and 760,000 Comcast subscribers (families)

Sirius XM Radio Network

XM Ch. 163 - Korea Today Radio Network

XM Ch.163: The first nationwide 24/7 Korean radio channel to become available on America's satellite radio Sirius XM since January 12, 2012.

XM Ch.163 is featuring a wide variety of Korean Pop music, news, entertainment, and cultural programming on the Sirius XM national platform. XM Ch.163 attracts 15 million Asian Americans and all demographic groups that are interested in Korean culture as well as **34 million Sirius XM radio subscribers.**

Since 2016, we have been providing Arirang TV/Radio content 24/7. We are enthusiastic to promote Korean culture throughout the US.



THANK YOU